



focusing creativity

business support
for creative minds

June 2008

At the Lion Hotel,
Bridge Street, Belper,
Derbyshire DE56 1AX

We are expecting a high demand for Focusing Creativity support and places are limited. To apply or for further details please contact Janet Howett

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Focusing Creativity is a **FREE** programme of specialist workshops and mentor support for creative enterprises in Derbyshire taking place in June 2008.

Delivered by creative industry specialists the programme will enable you to **balance your creativity with the business aspects of your practice. This allows you to do what you do best - to be creative.**

The programme offers three jargon free workshops run over two days that will empower you with the skills to manage the day to day running of your enterprise:

Focusing Creativity

This one day workshop hones down to what drives you as a creative enterprise, your passion and mission; resulting in a realistic development plan and strategy.

Date: 17th June 9.00am to 5.00pm

Creative Essentials

This morning session will give you the knowledge and tools to market your creativity and develop a plan to get your message out there.

Date: 24th June 9.00am to 12.30am

Creative Confidence

This workshop builds on your ability to communicate the benefits of your creativity to customers and your audience.

Date: 24th June 1.00pm to 5.00pm

Food and refreshments will be available at the workshops free of charge.

Mentor Support

Following on from the June workshops we will provide one to one creative specialist mentoring that will help you further develop your creative business and to link you into other support schemes that operate across the region.

How to apply:

To apply for Focusing Creativity support you must be:

- Based in Derbyshire and operate within the Creative Industries sector
- Have strong commercial objectives and be either operating or ready to start as a full time creative business
- Able to commit your time to all three workshops

